



RES 2010 Presenter & Session Guidelines

The 24th Annual Reservation Economic Summit & American Indian Business Trade Fair (RES 2010) will be held on February 21 – 24, 2010 at the Las Vegas Hilton in Las Vegas, Nevada. RES has grown tremendously in the last 24 years from a few hundred participants to over 2500 participants. In 2010, we anticipate over 2500 participants. An important segment of supporters for this annual event is our Presenters. Our presenters share their time and experiences, successes and challenges with those in attendance. Presenters come out and work with the National Center for American Indian Enterprise Development personnel to bring the latest in tried, tested and successful business experiences and practices to the American Indian communities.

If you or someone you know is interested in presenting, please fill in the attached form(s) and submit it no later than November 6, 2009.

What is RES 2010, and what is its purpose?

The 24th Annual Reservation Economic Summit is:

- the largest and longest running national American Indian business conference in the U.S.
- the premier gathering of American Indian Entrepreneurs, Tribal representatives, Corporations & Government agencies
- an opportunity for networking and business transactions
- a learning experience in workshops relevant to doing business in and with Indian Country

RES' purpose is to:

- bring business development opportunities and training to American Indian businesses

What are presenter responsibilities?

Presenters for RES 2010 are responsible for delivering meaningful content in presentations and remain in the topic area. Presenters are requested to refrain from content that promotes their organization. Some basic information:

- Presentations will run approximately 15 minutes each.
- There will be a minimum of 3 speakers for a 90 min session
- At the end of the session, there will be 10 minute Q&A session.

What are Presenter Benefits?

1. Speaker registration is waived for the day of your presentation.
2. Speaker fees are discounted by \$125 off of the regular registration rate for the remainder of the event.
3. Networking opportunity.
4. Admission to American Indian Business Trade Fair.
5. Knowledge that your time and energy is supporting the development and growth of American Indian businesses, which in turn support their respective communities.

What we are not able to cover?

Because the National Center for American Indian Enterprise Development is a 501 (c)(3) nonprofit organization, we are unable to cover expenses, including: Airfare, hotel accommodations, ground travel or per diem. Presenters participate strictly on a volunteer basis.



Presentation Logistics:

All session rooms will be equipped with the following AV equipment:

- Podium with microphone
- 1 Laptop (**ALL LAPTOPS WILL USE MICROSOFT OFFICE PRODUCTS**)
- 1 LCD with screen
- 1 Microphone on floor stand for Q&A.
- Panel microphones (one per two panelists)

Additional equipment beyond the standard package may be available, please inquire.

Presenter Orientation

Upon acceptance of proposed presentation, presenter will be notified via phone, email or U.S. Mail.

Presenters will be asked submit the presentation on cd or flashdrive to NCAIED, RES 2010 Sessions, 953 East Juanita Ave, Mesa, AZ 85208. For handouts, we ask that presenters provide hard copy handouts. Provide 300 copies. Note: reproduction costs are the presenter's responsibility.

Presenters will work closely with a NCAIED track associate, session moderator and other speakers on the panel to develop a session plan.

RES 2010 Audience will include:

- American Indian Businesses (small, medium, large)
- Tribal Enterprises
- Tribes (Leaders, Economic Development Reps, Buyers, etc)
- Corporations (Leaders, Supplier Diversity Reps, Buyers, etc)
- Government Agencies
- Minority Businesses (small, medium, large)
- American Indian Associations (Boards, Members)
- Other Minority Associations

RES 2010 Session Areas include:

- Information Technology (IT)
- International Commerce / Trade
- Legal Native Business Issues for Business & Tribal
- Mergers & Acquisitions
- Bonding
- Philanthropy
- Leadership
- Doing Business with Corp America (The Do's, The Don'ts)
- Government Contracting (8(a) Applications, 8(a) program reforms, 5% Indian Incentive, etc.
- Tribal Enterprise/Economic Development
- Financing (Access to Markets, Loans and Alternative Financing, Project Finance, Bond Financing, Surety Bonding, etc.)
- Business Training 101 & 201 (Professional Development, Marketing, Procurement)
- Tourism
- Partnering/Joint Ventures/Teaming/Mentor-Protégé
- Women-Owned Business
- Veteran-Owned Business
- Energy, Green Energy, and Green Business Opportunities
- Native to Native (N2N) Business
- American Indian Culture and Business (For the corporations to understand Indian Culture/and vice versa)
- Government Programs & Opportunities for Indian Country
- Industry Sessions (Manufacturing, Construction, IT, Services, etc.)



RES 2010 SESSION Submission
(please fill out one form per session)

Presenter Profile:

Name: _____

Company/Organization: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Suggested Session:

Date Submitted: _____

Session Topic: _____

Session Title: _____

Session Long Description
(150 characters or less): _____

Target Audience: _____

Has this session been presented elsewhere? If yes, where and how was it received?

Optional: Potential presenters or panelists? (3 presenters max and one moderator):

Other Comments: _____

In addition to the Submission form, please submit the following.

<input type="checkbox"/>	Photos – 300dpi color 4x6 photo
<input type="checkbox"/>	Bios – 300 words or less
<input type="checkbox"/>	Backup documentation

Please send your session/speaker submissions by November 6, 2009 to:

- maryl.hamilton@ncaied.org
- Or fax to: Maryl Hamilton at 480-545-4208
- Mail to NCAIED, ATTN: RES 2010 Sessions, 953 East Juanita Avenue, Mesa, AZ 85204.

NCAIED is a 501(c)(3) nonprofit organization, therefore, we cannot cover any speaker expenses. Speaker participation at RES 2010 is voluntary.