

Reach Decision-Makers Across Indian Country

Advertise in the 7th Annual Edition of NC Magazine

Published February, 2027 • Distributed at RES 2027 & Beyond

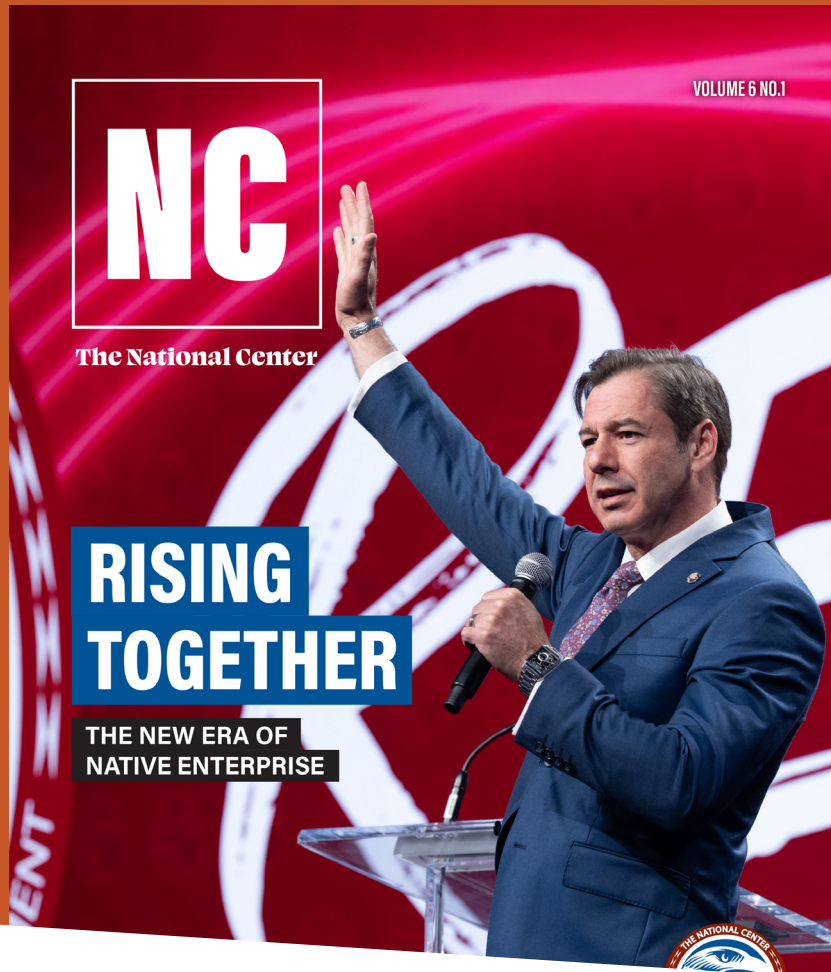
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NC Magazine

A Print Business Magazine From:



The National Center
for American Indian Enterprise Development



Unmatched Reach. Extended Shelf Life. Maximum Impact.

NC Magazine is the leading national print and digital publication covering the tribal economy — and now, it offers even more value for advertisers.

Published and mailed in February 2027, NC Magazine reaches tribal leaders, enterprise executives, agency officials, and decision-makers at the start of the new year, when budgets are fresh and planning is underway.

The magazine continues to make an impact well beyond its initial mailing:

- 60% of print copies are distributed at RES 2027 — the largest and most influential economic summit in Indian Country — and at National Center events throughout 2027.
- Your ad remains in circulation for 12+ months, giving it unmatched staying power and visibility across Indian Country's business and policy ecosystem.
- With high production value and timely, relevant content, NC Magazine is kept, shared, and referenced — throughout the entire year.
- Available online in digital format for reading and download, expanding your brand's reach to a broader digital audience across Indian Country and beyond.

If you want to stay top-of-mind with decision-makers in Indian Country, this is your platform.

Reach more than 10,000 influential readers and decision-makers throughout Indian Country.

Showcase your brand to a nationwide audience with NC Magazine, published in February 2027 and mailed directly to tribal leaders, council members, enterprise executives, and decision-makers. The remaining copies will be distributed at the 2027 Reservation Economic Summit (RES) — the largest and most influential event in Indian Country — as well as at other National Center events throughout the year.

You can also find NC Magazine at:

- National Center events, including 40 Under 40 and Native Edge Institutes
- National Center program offices
- Partner organizations
- Online, social media

A Letter from The National Center CEO

What began nearly six decades ago as a small gathering of Native executives has grown into the largest national organization supporting Native business.

Now in its seventh annual edition, NC Magazine continues to evolve. This year, we're publishing in February 2027, giving tribal leaders early access as they plan for the year ahead. The remaining copies will be distributed at RES 2026 and throughout the year at National Center events.

With this shift, NC Magazine delivers greater reach and longer shelf life — and remains the leading national print publication covering the tribal economy. We're proud of the role this magazine plays in elevating American Indian, Native Hawaiian, and Alaska Native voices and driving business growth across Indian Country.



Chris James
President and CEO
The National Center

Mission Statement

The mission of the National Center for American Indian Enterprise Development is to develop and expand the American Indian, Alaska Native, and Native Hawaiians private sector by providing and facilitating high quality development and support services to native owned businesses, tribal enterprises, and individuals.

Your Link to Decision-Makers in Indian Country.

NC Magazine is the premier platform for reaching the people who shape the tribal economy — from boardrooms to council chambers. It connects your brand with a **highly targeted and influential audience** of tribal leaders, Native enterprise executives, and Indigenous entrepreneurs who are making the decisions that drive investment, procurement, and development across Indian Country.

Originally launched in 2021 to amplify sponsors at the Reservation Economic Summit (RES), NC Magazine has grown into a year-round business publication distributed at all of The National Center's signature events — including RES, Native Edge Institutes, 40 Under 40, and other national programming — and mailed directly to subscribers and Native decision-makers in advance of the new year.

In 2027, we're giving advertisers early access and extended visibility to our audience:

- Published in February, the print magazine reaches leaders as they set budgets and priorities for 2027.
- 60% of copies are distributed at RES 2027 and National Center events throughout the year — giving your brand message an extended shelf life and high-profile presence across the country.
- A digital version is available year-round, expanding reach and shareability.

Here's who will be turning the pages of NC Magazine in the coming year:

- Tribal Leaders
- Tribal Council Members
- Tribal Economic Development Officers
- Native Business Owners and Entrepreneurs
- Executives from Tribal Enterprises and Corporations
- Federal and State Agency Officials
- Procurement Officers and Supply Chain Professionals
- Bankers, Lawyers, Accountants, and Consultants
- Corporate Native American Affairs Officers
- Native-serving Nonprofit and Ecosystem Leaders



Now in its seventh year, *NC Magazine* extends The National Center's mission to grow and strengthen the American Indian, Alaska Native, and Native Hawaiian private sector — and to promote self-sufficiency for tribes, tribal enterprises, and Indigenous entrepreneurs.

Each issue features:

- High-level business reporting on emerging industry sectors, federal policy developments, and best practices that create opportunities for Native-owned businesses.
- Spotlights on The National Center's work — from national programs and advocacy to events and the Native enterprises they support.
- Timely analysis of the trends and challenges shaping the tribal economy and how business gets done in Indian Country.
- Profiles of Indigenous leaders and changemakers driving economic sovereignty, self-determination, and non-gaming enterprise.

Be part of the seventh annual edition of *NC Magazine* — published in February 2027 and distributed at RES 2027, other National Center events and via our online platforms throughout the year.

CONTRACT DEADLINE: December 15, 2026

AD DEADLINE: January 6, 2027

PUBLISHED: February 1, 2027

SELECT AD SIZE AND RATE *all dimensions in inches

- Full Page*** \$6,747
 - Full-page with bleed: 8.625 width x 11.125 height
Trim size 8.375 width x 10.875 height
Live area 7.25 width by 9.75 height
 - Full-page no bleed: 7.25 width by 9.75 height

- Half Page** \$4,631
 - Half-page vertical: 3.5 width by 9.75 height
 - Half-page horizontal: 7.25 width by 4.75 height

- Quarter Page** \$2,977
Quarter-page: 3.5 width by 4.75 height

- Premium position full-page ads:** inside front cover, inside back cover or back cover \$8,930

- 2-page center spread** \$15,490
Contact carla@ncaied.org for special pricing on premium positions and 2-page spreads.

* Digital ad campaigns available. Contact carla@ncaied.org for more information.

OTHER / NOTES:

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 SIGNATURE _____ DATE _____ SALES REP _____

1) NCAIED cannot guarantee any copy changes following Advertiser's approval of proof copy. 2) An ad may not be cancelled after the published deadline, nor due to failure to receive a proof. NCAIED will be liable for any unproofed errors only to the extent the error hinders the advertising effectiveness. NCAIED will solely determine credit to be applied, which shall not exceed the advertisement cost. Credit will then be applied toward the next-placed advertisement. 3) If the Advertiser or authorized agent defaults under any terms of this agreement, the Advertiser or authorized agent agrees to pay all collection costs, including attorney's fees. 4) The terms of this agreement are binding and may not be altered verbally or in writing by any sales representative of NCAIED. We hereby order and agree to pay for the previously described ad and abide by the terms set forth above.

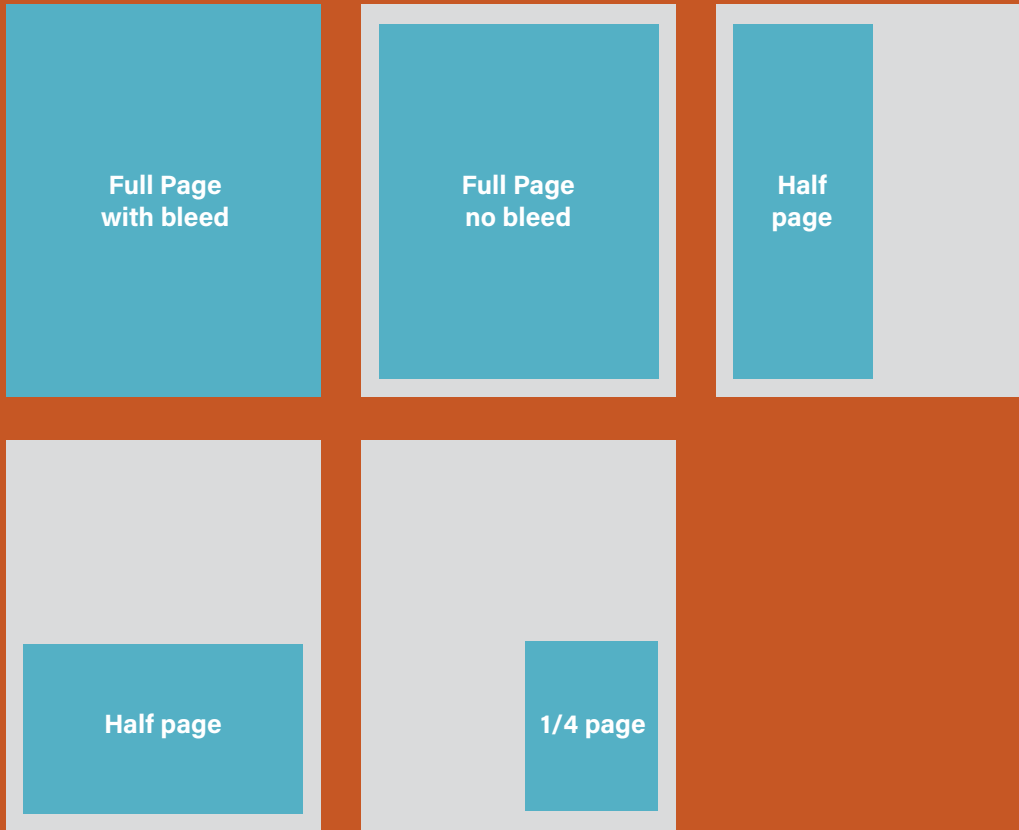


(480) 925.7798 • carla@ncaied.org
 953 E. Juanita Ave., Mesa, AZ 85204

Reserve your ad space with this RSVP form and email to carla@ncaied.org

NC Magazine ad sizes & specifications

DISPLAY AD SIZE DIAGRAM



Contact graphics@indiancountrymedia.com for cover and center spread details and dimensions.

PRODUCTION SPECIFICATIONS

- Adobe PDF format preferred
- 300 DPI minimum resolution
- Embed all fonts and flatten layers
- Avoid "rich black" -- use 100% black instead
- Total ink coverage should not exceed 245%
- Avoid color type on sizes less than 12 pt
- Printed using CMYK process colors -- RGB, spot and Pantone colors not accepted
- No crop marks, please

Questions? Email carla@ncaied.org
or contact your advertising consultant.

*all dimensions in inches

Ad Size	Width	Height
Full Page with bleed	8.625	11.125
Trim size	8.375	10.875
Live area	7.25	9.75
Full-page no bleed:	7.25	9.75
Half Page Vertical	3.5	9.75
Half Page Horizontal	7.25	4.75
Quarter Page	3.5	4.75
2-page spread with bleed	17	11.125
2-page spread no bleed	15.125	9.75

Questions? Contact us today.

Carla Ghafari

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